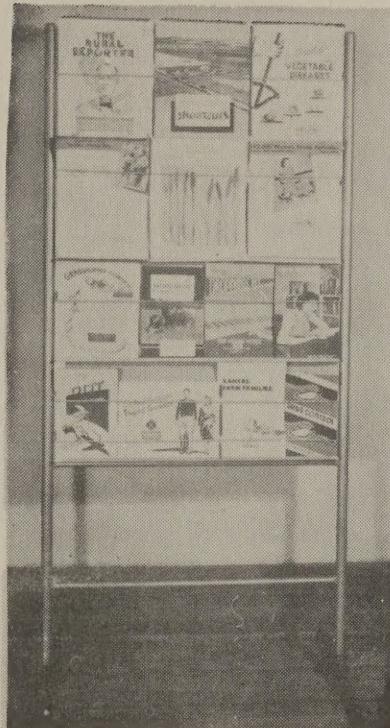


Reserve

Bulletin DISPLAY

Showmanship is just as important in distributing Extension publications as in running a circus. Here are some ideas for displaying bulletins and folders. Lisle Longsdorf, Kansas extension editor, sent them to us.

This is a commercially made display rack costing about \$15.



This was made by Gene Warner, Kansas Extension art and report specialist, for use at county agent publicity schools. A company in St. Louis will make this stand in quantities. It displays either a 6x9 or 8½x11 bulletin.



This display rack has panes of glass in front of the bulletins to help hold them in place, and yet permit the observer to see the full cover pages.

Lisle Longsdorf and Gene Warner are emphasizing to county extension agents and specialists the importance of bulletin display. Gene has made working drawings of the NEW bulletin display stand, a bulletin display case, and a bulletin filing case. Copies of these drawings may be obtained by writing to Lisle. He will also give you, on request, the name of the company making the two racks shown above.

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